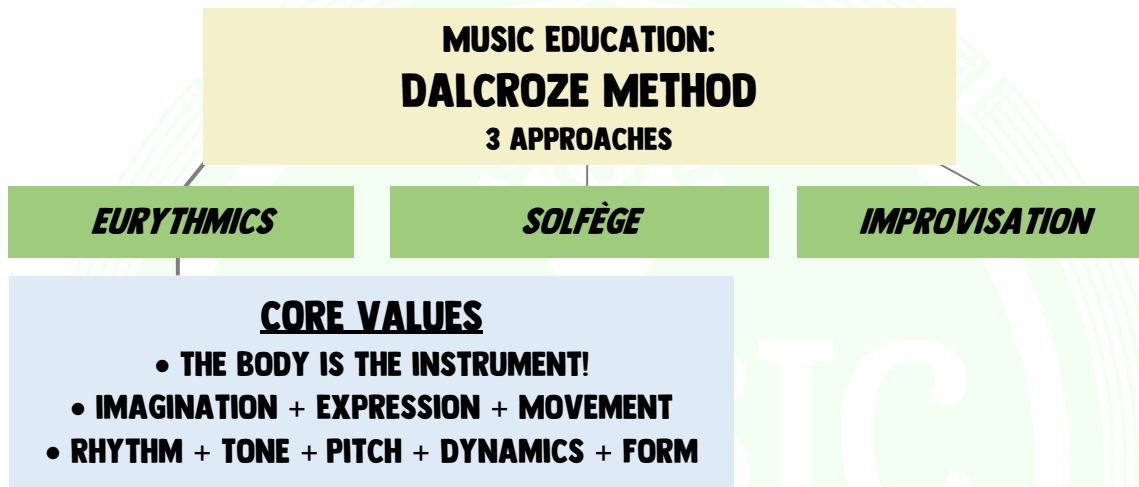




EURYTHMICS: AN OVERVIEW

What is 'Eurythmics'?

Eurythmics is one of many approaches to music education, utilizing kinesthetic activities to teach important musical concepts. A subset of the Dalcroze method, Eurythmics encourages playful responses and improvised reactions to musical cues as a way to internalize various musical concepts.



Our Purpose:

Throughout our program, students will develop a strong foundation in technical music concepts such as rhythm, pitch, and creativity, which are crucial for becoming proficient musicians. In addition to developing technical skills, students will also improve their motor skills and learn how to effectively collaborate in a group setting.

Our Philosophy:

Our program blends traditional principles of Eurythmics with music appreciation and music literacy, as well as introducing over 15 instruments to our students over the four-year program.

True to the spirit of eurythmics, students are encouraged to participate fully, play their instruments, and use their imagination to demonstrate the principals taught. Students should be learning without feeling like they're being taught. They are often the 'leaders' of the activities, with the instructor simply providing the narrative and opportunities for expression.

Ages and Setting:

Our eurythmics program is a four-year curriculum intended for children 2 to 6 years old. Classes sizes are typically groups of 5 to 10 students in a large space with plenty of space to move freely. We provide instruments and materials necessary to conduct the classes, including a string instrument that the instructor plays during class.

Use of Popular Music:

Students will hear music from over 30 of the world's best-known musicians, using their songs as a gateway to discussing the concepts of the day.

Our hope is that students will hear a wide variety of styles and genres that will inspire them to not only march to the beat and play their instruments during class, but also that a song might spark a fire in a child that propels them into a lifetime of making music and supporting the arts.

We try to include a variety of genres including classic rock, jazz/blues, folk/singer-songwriter, classical, and some modern pop.

Use of Instruments:

At the heart of our program is a focus on hands-on instrument exploration and play. Over the course of four years, students are introduced to 15-20 different instruments and taught how to properly handle and play them. The use of real, acoustic instruments allows students to learn kinetically and be inspired by the sounds and capabilities of each instrument. Our instructors also model playing techniques and provide cues for students during activities by performing on their own instruments.

How To Begin:

Our flexible curriculum allows students to join the program at any time, with starting points tailored to their age. We also have the ability to adapt activities to accommodate various ages and group sizes, ensuring that all students can fully participate and benefit from the program.





PROGRAM PILLARS

1

CORE VALUES:

PLAYFUL SPIRIT + DEVELOP MUSICIANSHIP

We encourage students participate with a creative spirit and open mind, focusing on important musical concepts.

2

FOLK MELODIES + MUSICAL TERMS

We utilize folk melodies to introduce new musical concepts, giving the student a familiar reference point. Tempo, pitch, dynamics, and tone are altered to illustrate the power of various musical elements.

3

FAMOUS BANDS + NEW INSTRUMENTS

We pair a new musician/band with a new instrument **EVERY MONTH** to cultivate music appreciation and allow the students to hear something new. From The Beatles to Beethoven, they'll get it all.

4

GAMES AND ACTIVITIES

Our original curriculum includes a variety of games that inspire students to move their body and use their imagination to demonstrate concepts. We are constantly adding and adapting our activities to increase the student's engagement and appreciation.



OUR TEAM

We are a small and passionate team committed to the highest quality of music education. Our instructors are thoroughly trained on our unique curriculum and understand the playful spirit behind the program as well the benchmarks students are expected to reach.

Music on Magnolia has been teaching private music lessons in the community since 2014, hosting public performances at local venues that feature our student bands playing songs *they* choose. Our program has always prioritized instrument exposure, jamming with friends, and live performances.



Michael Kelly, Owner and Instructor

Michael Kelly is the founder of *Music on Magnolia*, as well as lead instructor. A San Antonio native, Michael attended UTSA and received his Bachelor's in Music with a concentration in Music Marketing, as well as earning a Jazz Studies certificate. While in college, Michael started teaching music lessons from his grandma's home on Magnolia Ave, eventually naming the studio *Music on Magnolia*.

From their new location at San Pedro and Fulton, the staff provides unique music education experiences for kids, teens, and adults.



Andi Ivins, Lead Eurythmics Instructor

Andi Ivins is a multi-instrumentalist composer and instructor at Music on Magnolia in San Antonio, Texas. Andi has a Bachelor's in Music Composition and a Minor in Music Technology from The University of Texas at San Antonio, as well as a Master's in Music Composition from Texas State University. Andi's music has been performed internationally, using a wide range of instruments, including piano, voice, tenor saxophone, guitar, and pennywhistle.

EURYTHMICS: A CLASS OUTLINE

(30 MINUTES)

WELCOME SONGS

3 MINUTES

Begin each class with a series of familiar songs to get your ears and bodies warmed up.

WARM UP / MUSICAL CUES

4 MINUTES

Follow your instructor through a series of specific movements that coordinate with the musical cues.

RHYTHM EXERCISES

4 MINUTES

Develop a sense of rhythm and coordination through movement using clapping, stamping, and other body movements in these highly active games.

MOVEMENT EXPLORATION

4 MINUTES

Try out different movements to music, learn about different body parts and experiment with different levels, directions, and speeds of music.

MELODY AND PITCH

4 MINUTES

Explore the highs and lows of musical sound using these games, meant to develop creativity, vocal expression, and song form.

STORYTIME

4 MINUTES

End the class with a whimsical story that combines all our musical concepts, culminating in a calming tune and relaxed mind.

EURYTHMICS IS ALL ABOUT *MOVING* WITH MUSIC WHILE LEARNING FUNDAMENTAL CONCEPTS THROUGH CREATIVE EXPRESSION IN A FUN AND SUPPORTIVE ENVIRONMENT.



EURYTHMICS:

A KINESTHETIC APPROACH TO MUSIC EDUCATION

OUR CURRICULUM BUILDS MUSICIANS



•INSTRUMENTS •RHYTHMS •DYNAMICS
•PITCH •IMPROVISATION •MUSIC APPRECIATION



**GROUP CLASSES
AGES 2-6**

Music on Magnolia is a local private music lesson studio in the Alta Vista neighborhood.

2018 Our mission is to get students to perform with their friends on the BIG STAGE, as well as becoming excellent musicians.

Our *Eurythmics* curriculum is an extension of our current program, meant to give students a musical head start.

We focus on FUN movement-based activities to teach a variety of essential musical concepts that will come in handy once they begin playing instruments.

REGISTER ONLINE!